



090 PremiumCall

- **Generate revenue for your business**
- **Cover the costs of value added services**
- **Facilitate cash collection**
- **Provide recorded and live information**

Earn on every call

With 090 PremiumCall, you can generate money when people call your business. It gives you the funds you need to offer additional services or the chance to create another income stream. 090 PremiumCall helps you deliver the highest level of service to those who require it.

What is 090 PremiumCall?

090 PremiumCall is a location independent number whereby callers in the UK pay a predetermined rate per minute. You receive an attractive percentage payback, up to 60%, on the cost of each call.

Design the service for you

There's a range of 090 numbers to suit your specific situation. You decide the cost to call your number - from 10p to £1.50 per minute - and choose whether to limit the charge of each call. With this selection of numbers, you'll successfully find a balance between the perceived value of your service and the cost to offer it.

Easily collect money for your service

090 PremiumCall makes cash collection trouble-free. The cost of the call will simply come out of your caller's phone bill and you'll receive a credit for calls you've received each month from Opal. All credit management, invoicing and timing of telephone calls is administered by the telephone networks.

Monitor your incoming calls

PremiumCall can help you analyse the popularity of your services. You'll receive a monthly management report from Opal outlining the number of calls you've received as well as when in the day and week your 090 service is most frequently used.

A number of ways to benefit

A 090 PremiumCall number can help you offer a number of live and recorded services. Some of the most common applications include:

- Technical hotlines
- Advice helpdesks
- Recorded timetables
- Contest lines
- Stock reports
- Booking lines

Other marketing numbers

090 PremiumCall is just one of our range of marketing numbers. We also provide 0800 FreeCall, 0845 LocalCall and 0870 NationalCall numbers. For more information, please visit our website or contact us using the details below.

Opal product portfolio

Voice

- Telephone lines, non-geographic numbers, premium services, ISDN routing
- Call plans, cost centre billing, extension billing, call logging, telephone preference service

Mobile

- 3G, handsets, Blackberry, PDAs, data cards
- Call plans, cost centre billing

Internet

- Connectivity (narrowband, broadband, leased lines, VPNs)
- Hosting (web, database, co-location)
- Security (anti-virus, anti-spam, firewalls, content filtering)

Networking

- VPNs
- LANs, WANs, remote access
- Converged solutions

For more information on **090 PremiumCall** please contact us on:

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